



JEAN MONNET CHAIR

Risk & Crisis Communication in the EU

CONFERENCE SCHEDULE

29 - 30
NOVEMBER

ONLINE SCIENTIFIC CONFERENCE

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Communication
& Digital Media Dpt



JEAN MONNET CHAIR

Risk & Crisis Communication in the EU

Friday, November 29

Keynote Speech

10:00 - 11:30 AM / CET

“Be EPIC to mitigate risk: Learning from communication successes and failures to improve citizen engagement”

Audra Diers Lawson

Professor of Risk & Crisis Communication,
Kristiania University College

Friday, November 29

Session:

Risk Communication and Crisis Stakeholders

Chair: Amalia Triantafillidou

12:00

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12:20

CET

“The Role of Communication Research in Risk Communication: A Scoping Review”

Alessandra Massa & Francesca Comunello
Sapienza University, Italy

12:20

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12:40

CET

“Vulnerable Publics in the 2023 Türkiye Earthquake Disaster: A Study on Communication-Centered Experiences”

Pınar Özdemir, Melike Aktaş Kuyucu & Uğur Aksoy
Ankara University, Turkey

12:40

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13:00

CET

“Educated Youngsters’ Risk Perception and Seismic Preparedness – Lessons for Crisis Communication in the Case of Earthquake-prone Greece”

Anna Fokaefs and Kalliopi Sapontzaki
Harokopio University of Athens, Greece

Friday, November 29

Session:

New technologies in Crisis Communication

Chair: Maria Matsiola

<p>13:30 - 13:50 CET</p>	<p>“Harnessing Augmented Reality, Crowdsourcing, and Big Data: Enhancing Collaboration and Responsiveness in Crisis Communication”</p> <p>Eleni Chalikiopoulou & Ioanna Georgia Eskiadi Aristotle University of Thessaloniki, Greece</p>
<p>13:50 - 14:10 CET</p>	<p>“Organizational resilience in the digital era: Leveraging social media platforms for Crisis Communication”</p> <p>Ana Matias, Ezel Türk, Ana Lopes Polytechnic University of Viseu, Portugal Istanbul University, Turkey</p>
<p>14:10 - 14:30 CET</p>	<p>“The Role of Artificial Intelligence in Predicting and Preventing Crises”</p> <p>Konstantinos Kalemis Member of the National Center for Public Administration and Local Government (E.K.D.D.A.), Greece</p>

Friday, November 29

Session:

**Crisis Communication Strategies in Political Contexts
and Emergency Management Organizations**

Chair: Stamatis Poulakidakos

15:00 - 15:20 CET	<p>“Riding the crest of the flood wave - Online projection of charisma during floods in Hungary”</p> <p>Rudolf Metz & Veronika Kövesdi Institute for Political Science, HUN-REN Centre for Social Sciences Corvinus University of Budapest Eötvös Loránd University of Budapest</p>
15:20 - 15:40 CET	<p>“Blame Management and Crisis Communication in the Case of Tempi: Real Apology or Image Restoration”</p> <p>Neofytos Aspriadis Hellenic Open University, Greece</p>
15:40 - 16:00 CET	<p>“Message Strategies of Emergency Management Organizations during Severe Weather Effects”</p> <p>Panagiotis Preventis University of Western Macedonia, Greece</p>

Saturday, November 30

Session:

Media Coverage in Crises & Disasters in Europe

Chair: Maria Matsiola

10:00 - 10:20 CET	“Local media, local disaster in a post-Covid era. An Italian case study” Giacomo Buoncompagni, University of Macerata, Italy
10:20 - 10:40 CET	“Media Coverage of Disasters and Young Audiences” Katerina Chryssanthopoulou, Aristotle University of Thessaloniki and Ionian University, Greece
10:40 - 11:00 CET	“Media Framing of Floods in Major European Newspapers: A Comparative Analysis” Nikos Pantos, Georgia Kantartzi, Vasiliki Koukouraki and Chrysoula Pythoula University of Western Macedonia

Session:

Organizational Internal and External Crisis Communication and Management

Chair: Amalia Triantafillidou

11:30

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11:50

CET

**“Civil Protection Online Communication:
A Comparative Analysis of European Union
Member”**

Charisios Kalampoukas
University of Western Macedonia, Greece

11:50

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12:10

CET

**“Social media and personnel resilience: Insights
from the 2020 refugee crisis in Greece”**

Kyriakos Tsiotas & Iordanis Kotzaivazoglou
International Hellenic University, Greece

12:10

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12:30

CET

**“Exploring the crisis behind the Employee Experience
(EX) in the Greek Hotel Sector: Preliminary Findings
from a Qualitative Study”**

Georgia Papadopoulou & Anastasios Koukopoulos
Athens University of Economics and Business, Greece