



JEAN MONNET CHAIR

Risk & Crisis Communication in the EU

CONFERENCE SCHEDULE

November 29 & 30

Online room:

<https://zoom.us/j/92410878631>



JEAN MONNET CHAIR
Risk & Crisis Communication in the EU

Friday, November 29

Keynote Speech

10:00 - 11:30 AM / CET

“Be EPIC to mitigate risk: Learning from communication successes and failures to improve citizen engagement”

Audra Diers Lawson

Professor of Risk & Crisis Communication,
Kristiania University College



Co-funded by
the European Union



Friday, November 29

Session:

Risk Communication and Crisis Stakeholders

Chair: Amalia Triantafillidou

12:00
-
12:20 CET

“The Role of Communication Research in Risk Communication: A Scoping Review”

Alessandra Massa & Francesca Comunello
Sapienza University of Rome, Turkey

12:20
-
12:40 CET

“Vulnerable Publics in the 2023 Türkiye Earthquake Disaster: A Study on Communication-Centered Experiences”

Pınar Özdemir, Melike Aktaş Kuyucu & Uğur Aksoy
Ankara University, Turkey

12:40
-
13:00 CET

“Educated Youngsters’ Risk Perception and Seismic Preparedness – Lessons for Crisis Communication in the Case of Earthquake-prone Greece”

Anna Fokaefs and Kalliopi Sapontzaki
Harokopio University of Athens, Greece

Friday, November 29

Session:

**Crisis Communication Strategies in Political Contexts
and Emergency Management Organizations**

Chair: Stamatis Poulakidakos

15:00
-
15:20 CET

**“Riding the crest of the flood wave - Online projection
of charisma during floods in Hungary”**

Rudolf Metz & Veronika Kövesdi
Institute for Political Science, HUN-REN Centre for Social Sciences
Corvinus University of Budapest
Eötvös Loránd University of Budapest

15:20
-
15:40 CET

**“Blame Management and Crisis
Communication in the Case of Tempi: Real
Apology or Image Restoration”**

Neofytos Aspriadis
Hellenic Open University, Greece

15:40
-
16:00 CET

**“Message Strategies of Emergency Management
Organizations during Severe Whether Effects”**

Panagiotis Preventis
University of Western Macedonia

Friday, November 29

Session:

New technologies in Crisis Communication

Chair: Maria Matsiola

13:30

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13:50 CET

“Harnessing Augmented Reality, Crowdsourcing, and Big Data: Enhancing Collaboration and Responsiveness in Crisis Communication”

Eleni Chalkiopoulos & Ioanna Georgia Eskiadi
Aristotle University of Thessaloniki, Greece

13:50

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14:10 CET

“Civil Protection Online Communication: A Comparative Analysis of European Union Member”

Charisios Kalampoukas
University of Western Macedonia, Greece

14:10

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14:30 CET

“The Role of Artificial Intelligence in Predicting and Preventing Crises”

Konstantinos Kalemis
Member of the National Center for Public Administration and Local Government (E.K.D.D.A.), Greece

Saturday, November 30

Session:

Media Coverage in Crises & Disasters in Europe

Chair: Maria Matsiola

10:00
-
10:20 CET

“Local media, local disaster in a post-Covid era. An Italian case study”

Giacomo Buoncompagni,
University of Macerata, Italy

10:20
-
10:40 CET

“Media Coverage of Disasters and Young Audiences”

Katerina Chryssanthopoulou,
Aristotle University of Thessaloniki and
Ionian University, Greece

10:40
-
11:00 CET

“Media Framing of Floods in Major European Newspapers: A Comparative Analysis”

Nikos Pantos, Georgia Kantartzi, Vasiliki
Koukouraki and Chrisoula Pithoula
University of Western Macedonia

Saturday, November 30

Session:

**Organizational Internal and External Crisis
Communication and Management**

Chair: Amalia Triantafillidou

11:30

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11:50 CET

“Organizational resilience in the digital era: Leveraging social media platforms for Crisis Communication”

Ana Matias, Ezel Türk, Ana Lopes
Polytechnic University of Viseu, Portugal
Istanbul University, Turkey

11:50

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12:10 CET

“Social media and personnel resilience: Insights from the 2020 refugee crisis in Greece”

Kyriakos Tsiotas & Iordanis Kotzaivazoglou
International Hellenic University, Greece

12:10

-

12:30 CET

“Exploring the crisis behind the Employee Experience (EX) in the Greek Hotel Sector: A Qualitative Study”

Georgia Papadopoulou & Anastasios Koukopoulos
Athens University of Economics and Business, Greece